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TO BE HEALTHY!

WITH EUROPE

#400GCHALLENGE

THAT'S A WRAP FROM US...  
BUT THE CHALLENGE CONTINUES!

Unfortunately, it's time for us to leave you after these three years we've spent together...and we're going out in style with an extra special wrap party! But, 400g Challenge, I hear you cry, what will I do without you? Who will share inspired and witty fruit and veg tips with me now?

Truth is, we believe in you! We've come this far together, and shared all our knowledge with you...it's time for you to go out and show the world what you can do with fruit and veg! We'll be rooting for you! Get it...rooting...as in root vegetables – see, this is what you're going to miss from us.

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IF YOU'RE MISSING YOUR FRUIT AND VEG FIX, YOU CAN CHECK OUT OUR FRIENDS AT FRESHFEL<sup>1</sup>, THE EUROPEAN FRESH PRODUCE ASSOCIATION, TO KEEP UP WITH ALL THINGS FRESH FRUIT AND VEG! FOR OUR FRANCOPHONE FRIENDS, MAKE SURE TO PAY APRIFEL<sup>2</sup> A VISIT!

ENJOY  
IT'S FROM  
EUROPE

THE EUROPEAN UNION SUPPORTS  
CAMPAIGNS THAT PROMOTE  
A HEALTHY LIFESTYLE.



CAMPAIGN FINANCED  
WITH AID FROM  
THE EUROPEAN UNION

<sup>1</sup> <https://freshfel.org/>

<sup>2</sup> <https://www.aprifel.com/fr/> (Agence pour la recherche et l'information en fruits et légumes)